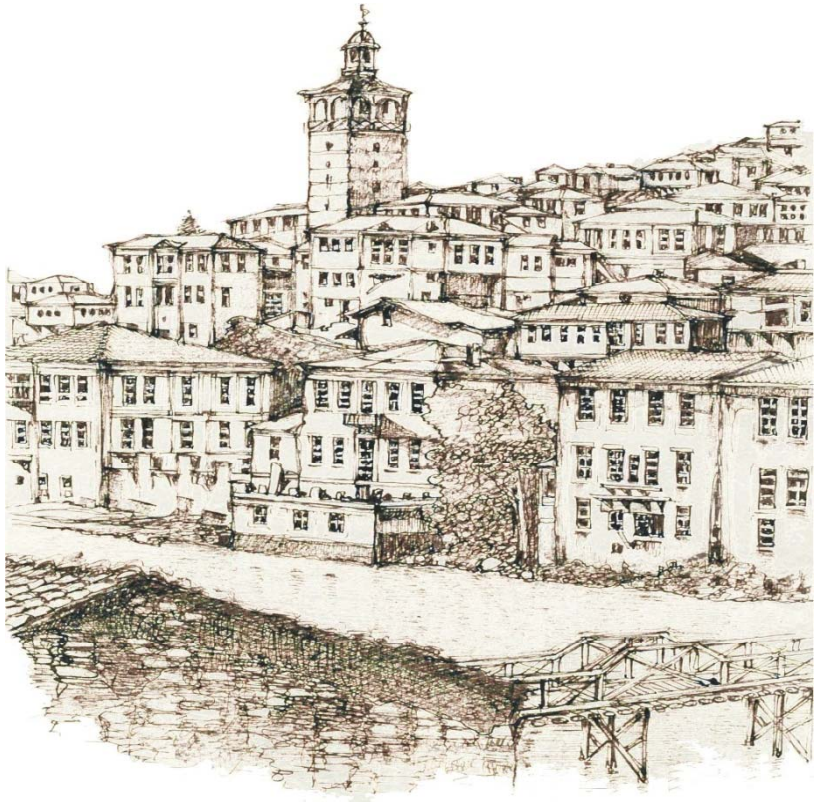


Business friendly community

WHY INVEST IN VELES?

Veles,11.12. 2012

1.Focus and dedication



Place in Macedonia where the value of human resources creates the value of future

Guided by:
•the best practices,
•will for change and
• dedication for continuous improvement of services

Mission: *Continuous Improvement for a sustainable community*

Motto: *“Our goal -Satisfied citizens“*

Veles Municipality

WHY INVEST IN VELES?

Working together with business sector and NGO's to transform the former industrial city in a suitable place for development of small and medium enterprises



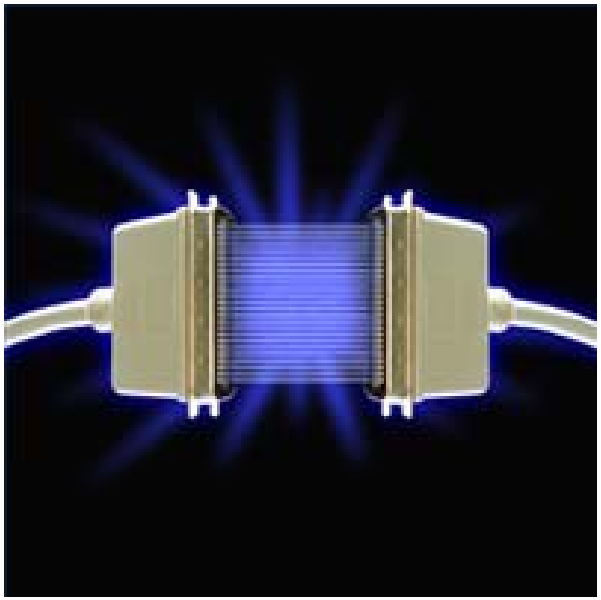
Focused on:

- developing of industrial zones,
- reducing tax rate and even tax exemption,
- effective and efficient services,
- creating of favorable environment for investors
- providing attractive living conditions for our citizens

Veles Municipality

WHY INVEST IN VELES?

- *problems = challenges*
- *new rules and standards = will for change,*
- *achievements = pillars for better future.*



Driven by the desire to provide the best job opportunities for our residents, we seek to attract clean and green industries of all kinds to our industrial zones.

We have strong reasons to believe that Veles is a City generator of changes and sustainable development.

Veles Municipality

2.City ID



HEART OF MACEDONIA

Location: Central part of the Republic of Macedonia

Center of the Vardar Planning Region

Center of Macedonian heritage cities

8th biggest municipality in Macedonia

Territory: 464 km².
Population: 55.108
Communities: 30

Demography:

MACEDONIANS	BOSNIANS	ALBANIANS	TURKS	ROMA	SERBS	VLACHS	OTHER
84.86%	4,37%	4,17%	3,13%	1,45%	0,98%	0,62	0,42%

Veles Municipality

3.Infrastructure





Crossroad of international corridors

- **Highway E-75 (Corridor 10)-** links the Europe to the Mediterranean Sea, Middle East and Africa
- **Annually, this road is used by around 4 million tourists.**
- **International and national road and railway network** (Tabanovce –Skopje-Veles; Gevgelija, Stip-Veles-Prilep, Bitola-Medzitlia border crossing).
- **Major strengths:** the good railway infrastructure and the proximity to the national airport “Alexander the Great“ (30 km from the city).

Veles Municipality

4.ENERGY AND ENERGY EFFICIENCY

•**Main energy source - electricity.**
The city is connected to the national electricity network. The basic Power Grid is composed of transmission lines and transformer plants of 35 and 10 kV associated with power line Skopje-Veles-Kavadarci. Transformation from 110 kV lower voltage used main substation TC 110/35/10 KV in Veles**.**



•**Investing in energy efficiency** (already implemented in the public lightening network, schools and other public facilities)**.**

•**Developed Program and project documentation for energy efficiency projects.**

Veles Municipality

4.ECONOMY FACTS



transformation from heavy industry to small and medium enterprises.

local economy consists in several branches:

Construction materials
Food
Leather
Textile
Ceramics
Commerce
Metal industry and
Agriculture industry
Services

Veles Municipality

ECONOMY FACTS- HANDICRAFTS





POTTERY
WOOD CARVING
VIOLINS

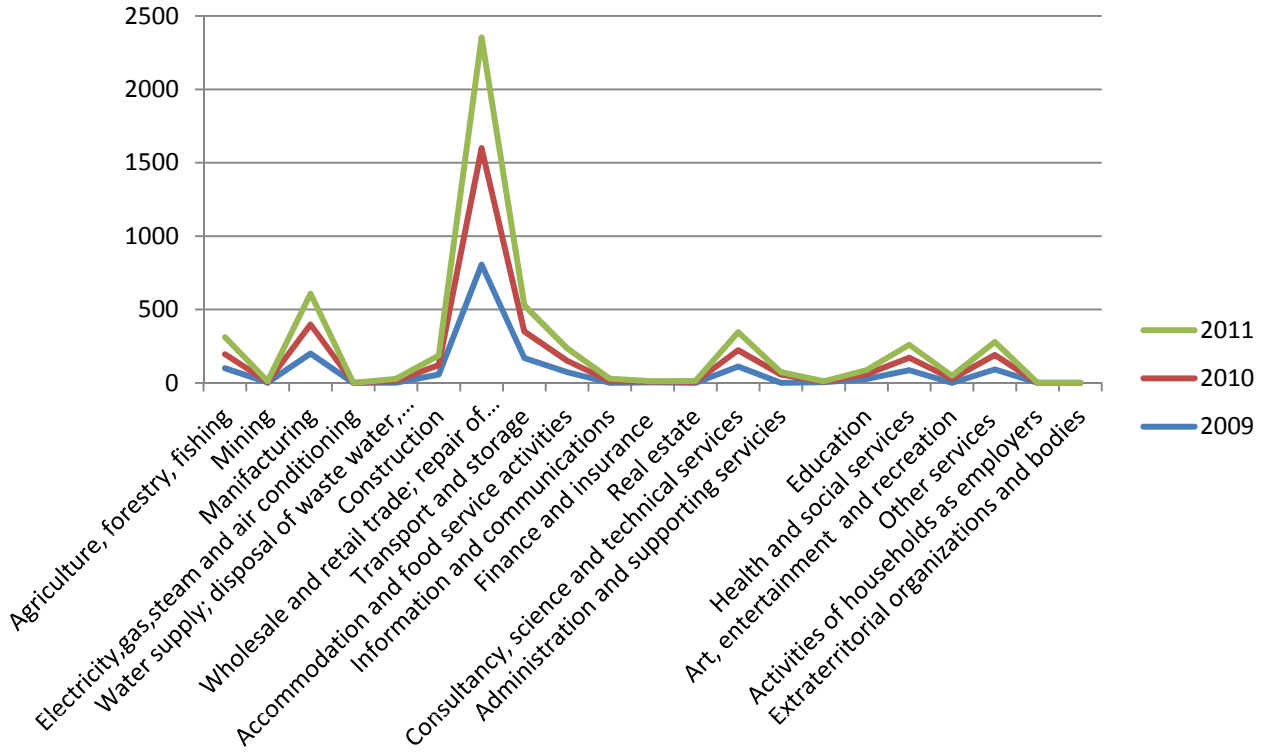






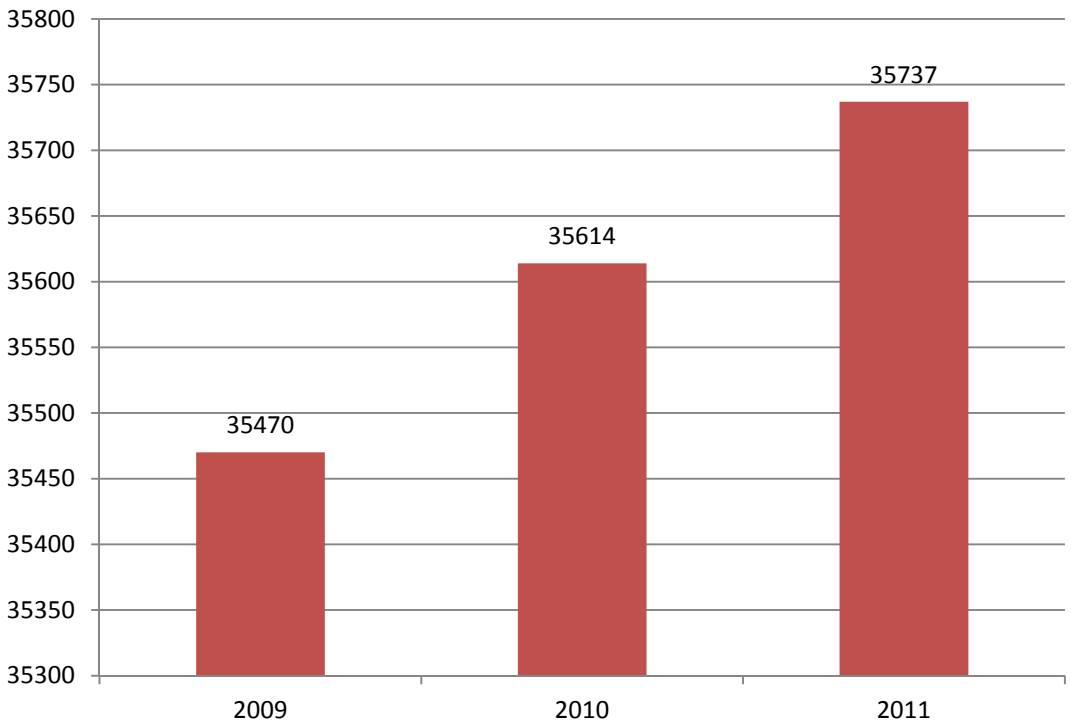
Veles Municipality

ECONOMY FACTS- LEGAL ENTITIES



Veles Municipality

ECONOMY FACTS- WORK FORCE



Veles Municipality

5. MUNICIPAL COMPETENCES

Strictly determinated by the Low on local self government (Official gazette of RM /5/02).

Article 22 -specific competences of the local self government in areas of building infrastructure, local economic grow, culture, education, social issues etc.

The specific competences of the Municipality are determinated with a great number of *lex specialis*.



Veles Municipality

6. ADMINISTRATIVE CAPACITIES

- HR and technical capacity building
- Quality management system ISO 9001:2008
- Crédit rating B1 issued by MOODYS'S Central Europe
- Ongoing implementation: ISO 27001:2005



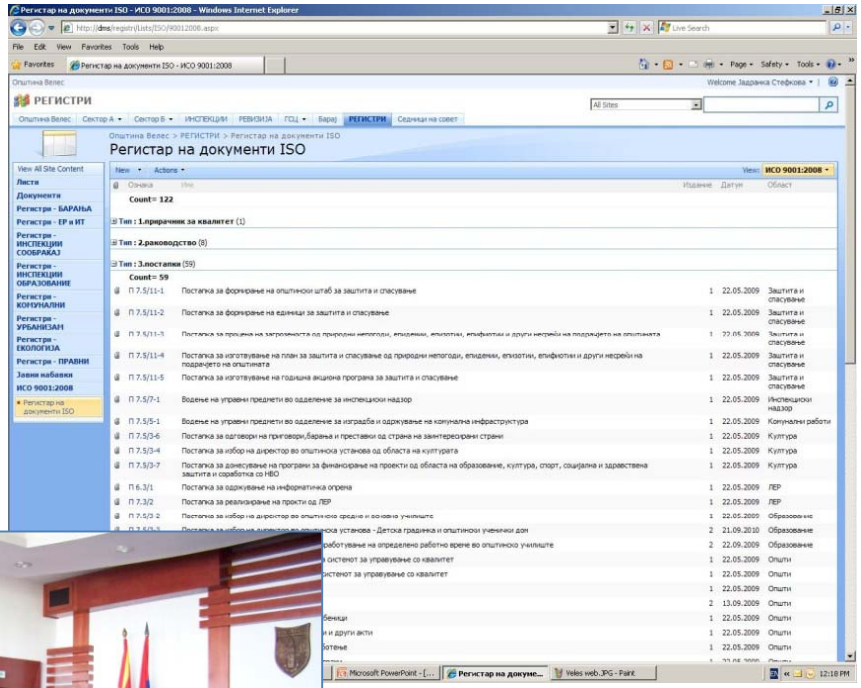




Veles Municipality

WHY INVEST IN VELES?

- Electronic document management system (DMS)
- E-Council
- Citizens service center
- Official Web page
- Ongoing implementation: Costumer relations management system (CRM)



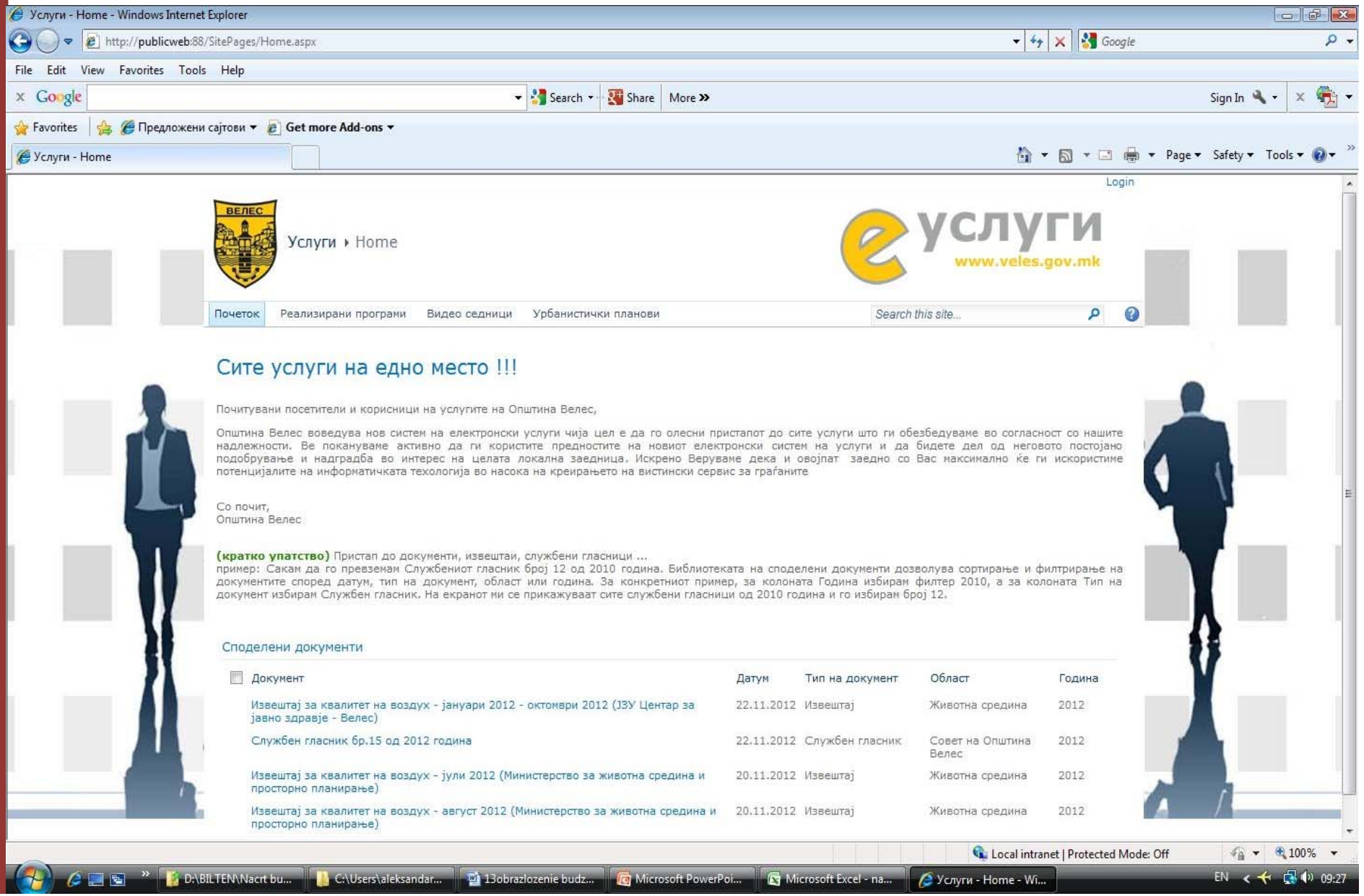






Veles Municipality

E-SERVICES: OFFICIAL WEB PAGE



WHY INVEST IN VELES?

FIGHT AGAINST CORRUPTION



- Anticorruption Action Plan
- Ethical Standards
- Citizens participation
- Practical solutions





Veles Municipality

TOURUISTIC AND NATURAL POTENTIAL

- Lake Mladost
- Natural resort Peshti
- Archeological sites
- Specific urban and sacral architecture











11. THE TASTE OF VELES: BRANDING POTENTIALS







PIE PASTRAMAJLIJA

VELES BARBEQUE







10. JUST FOR THE INVESTORS!

Construction land price: 1 € per m²

Land regulation fee: Less than 1 € per m²

Complete exemtion from Land regulation fee

Efficient and effective procedures



Business friendly community

WHY INVEST IN VELES?

Veles Municipality

THANK YOU FOR YOUR ATTENTION

opve@veles.gov.mk

Veles,11.12. 2012